

ABSTRACT OF THE DISCLOSURE

A backlight module. The backlight module comprises first to fourth fixed seats, first and second conductive devices, and lamps. The first and second fixed seats have grooves. The first and second conductive devices have V-shaped scallops electrically connected with one another. Each V-shaped scallop is disposed in a corresponding groove. The lamps are disposed parallel to one another, each having a first and second ends respectively disposed in the grooves of the third and fourth fixed seats, for fixing the lamps. Depth and area of each V-shaped scallop both exceed a diameter of the lamp. A liquid crystal display device utilizing the backlight module is also disclosed.